

A portrait of a man with a beard and mustache, smiling broadly. He is wearing a dark purple button-down shirt. The background is a light grey wall with a thick purple brushstroke on the left and numerous yellow-green paint splatters on the right. The text 'jorgebllass' is written in a white, lowercase, sans-serif font across the bottom of the image, with 'the art of magic' written in a smaller, white, cursive font below it.

jorgebllass
the art of magic



JORGE BLASS

JORGE BLASS is a global reference in magic, creator of innovative illusions that surprise the public of the 21st century.

At just 19 he won the **GOLDEN WAND** of Monte Carlo, and for 20 years he has continued to win the top awards from critics and the public. His magic has captivated icons of illusionism such as **DAVID COPPERFIELD** and **PENN & TELLER**. From the Dolby Theater in Los Angeles to the Shanghai World Expo, and appearing on TV stations all over the world, Jorge has touched millions of people with his extraordinary way of making magic.

He is the founder of the Madrid International **MAGIC FESTIVAL** at Circo Price and has directed it in its 10 editions. He **DIRECTS** magic programmes on national TV channels ("Nada x aqui", "Por Arte de Magia"). He regularly appears on **RADIO** and **TV** programmes promoting the art of magic.

He is the **AUTHOR** of books and conferences that pass the principles of magic onto the business world, influencing and inspiring people around the world.

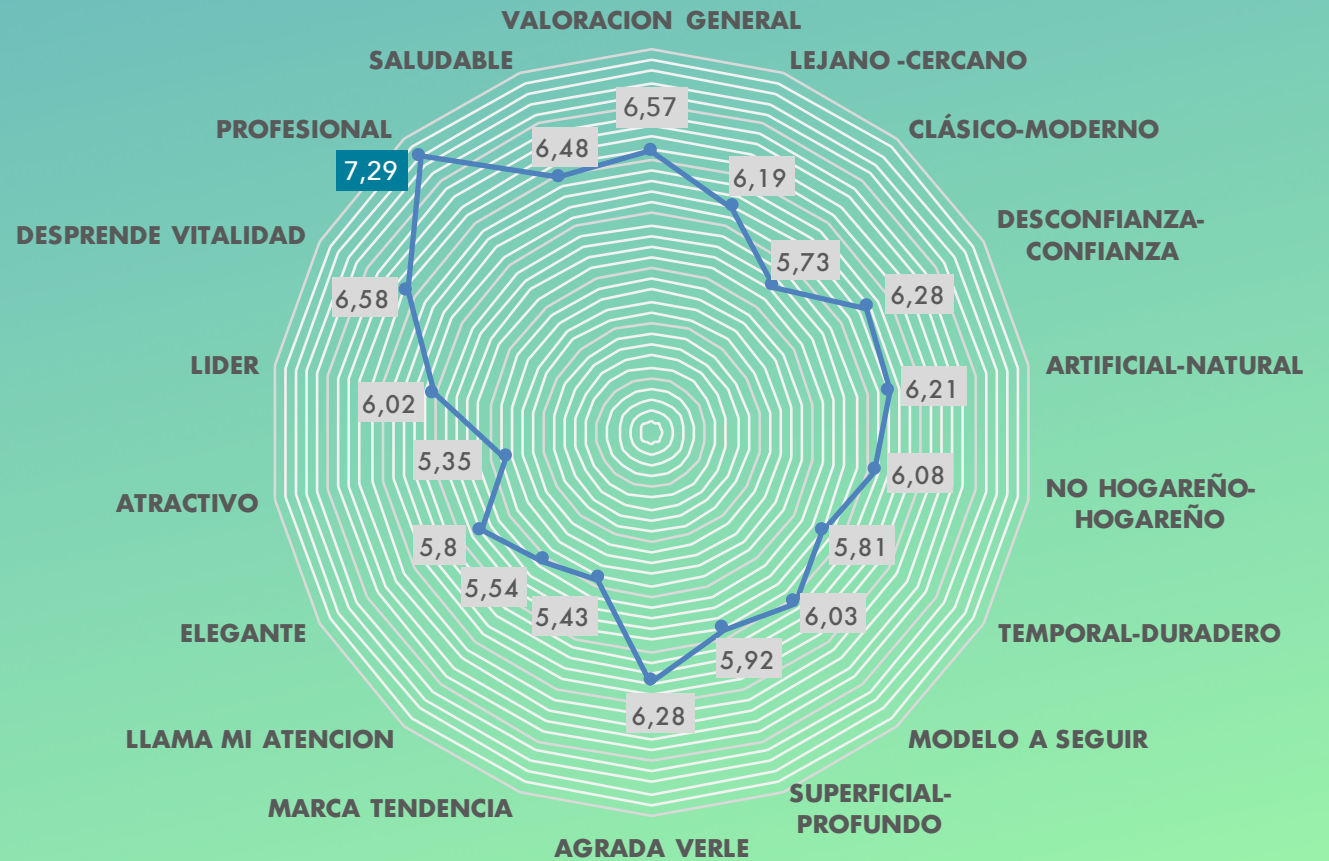
Jorge is a patron of the prestigious **ABRACADABRA FOUNDATION**, which brings magic to hospitals and underprivileged groups.

[LINK A VIDEO REEL](#)

JORGE BLASS

% CONOCIMIENTO
65%

HOMBRE	62 %
MUJER	68 %
14-24	61 %
25-34	74 %
35-44	67 %
45-54	57 %
55-75	55 %





A MIX WITH BIG OPTIONS

JORGE BLASS

+

MAGIC

A field with great opportunities to be capitalised by the best ambassador. A social event where excitement and hope takes on even more meaning.

CHANCES FOR COLLABORATIONS



AMBASSADOR / BRAND IMAGE

Association with and spreading of values to promote knowledge of the campaign.



B2B2C EVENTS / ONLINE EXPERIENCES

A new way of doing magic adapted to the current situation. Very interesting for business people and for end consumers.



MAGIC GADGETS

Fully customised magic materials adapted to a range of different functions and objectives.



“ We view **INNOVATIONS** as the driving force of our work, and we put all our **ENTHUSIASM** and **CREATIVITY** into every project.

Together with my team we have created a new way of transmitting corporate values in **ONLINE** events and **BLENDED** shows, which have already been enjoyed by thousands of people in different countries, who have a **MAGICAL** and **INTERACTIVE** time”

Jorge Blass

ADVANTAGES OF AN ONLINE EVENT

[LINK VIDEO ONLINE](#)

01. ENTHUSIASM

It transmits our enthusiasm to the teams, and enables them to reinvent themselves in the COVID-19 era.

02. INTERACTION

Participants interact with Jorge, using magical skills they never imagined they had.

03. CUSTOMIZATION

Corporate values will be a major focus during the session. The working material will be customized according to the client's needs.

04. ACHIEVEMENT

Jorge sets a magic challenge before the event, which participants must pass using all their creativity and ingenuity.

05. SAFETY

The event complies with the highest-level safety measures. It can be turned into a "Blended Show", with a small group of participants attending the studio.

06. ANYWHERE

Designed to inspire people anywhere in the world.
Event available in English or Spanish.





ONLINE SHOW

30 - 60 minutes

Jorge has reinvented magic with his new interactive online experience, which he premiered in 2020, streamed to the world from his studio in Madrid.



MASTER OF CEREMONIES

Depending on the event's duration

Using short magic sessions Jorge will enliven an event by interacting with the participants during the course of his illusions.



MAGIC CONFERENCE

30 - 45 minutes

This will convey the principles of magic to the business world, influencing and motivating participants with powerful ideas that inspire change.



MAGIC WORKSHOP

45 - 60 minutes

Participants and their families will be able to develop their magic skills. Using everyday items, or our custom kit, they will discover magic's most amazing secrets.

MAGIC GADGETS

Customizable magic materials for every type
of event:

MAGIC BOX

Customized kit that each participant will
receive with different magic
objects selected by Jorge Blass.

APPARITION WAND (Link wand)

A magic gadget that appears
unexpectedly in the participants' hands.

INTERACTIVE CARD SET (Link interactive)

Cards with corporate values that participants
will use to create magic in their own hands.



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siete  rojo

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